



THE BEST OF THE GULFSHORE

The readers of *Gulfshore Life* have selected their favorite things about living in Paradise and you have made the list! This year's Best of the Gulfshore winners will be featured in the May 2019 issue.

Current and past winners are eligible to participate in our Best of the Gulfshore Readers Choice Awards special advertising section. It's the perfect opportunity to increase your business among Southwest Florida's most affluent residents and visitors.

GulfshoreLife
THE BEST OF THE PARADISE

AUDIENCE

More readers than any other SouthWest Florida monthly:

- Average copies printed monthly: 25,000
- 95% consider the magazine excellent
- 41% have a household income above 200,000

AWARDS

- To be given out at the Collier and Lee County Awards Breakfast. Date TBD
- Every advertiser will receive a plaque to display in their business announcing they are the best of the Gulfshore.

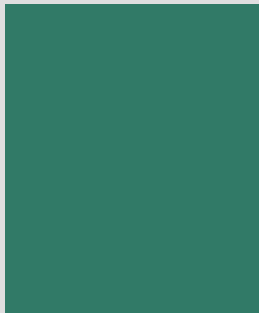
- Every advertiser will receive a window sticker to display

READERSHIP & DISTRIBUTION

PROVEN • VERIFIED • LOYAL

Research from The Media Audit, a national independent market survey of local media, shows that *Gulfshore Life* is one of Southwest Florida's largest media outlets, with a readership of 168,673 people. over a four-issue cumulative period. Year after year, *Gulfshore Life's* subscription renewal rates are among the highest of all city and regional magazines in Southwest Florida.

RATES ARE NET AND INCLUDE FULL-COLOR AD PRODUCTION. Ads will run adjacent to the listings for the **Best of the Gulfshore** readers' choices. (*Positioning may be requested but is not guaranteed.*)



Full Page

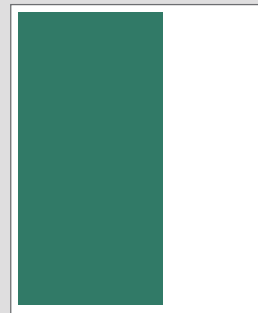
Trim: 9" x 10.875"

Bleed: 9.25" x 11.125"

Non-Bleed: 8.25" x 10.375"

All live art and copy should be kept within .25" of the trim size on full page ads to avoid being cut off during the trimming process.

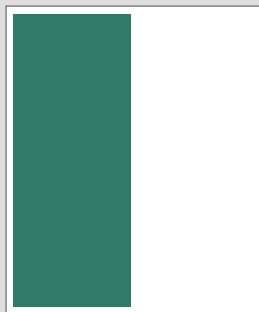
\$2,500



Two-Thirds Page

5" x 10.375"

\$1,675



Half-Page

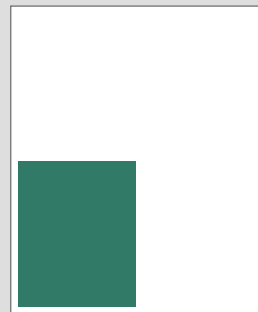
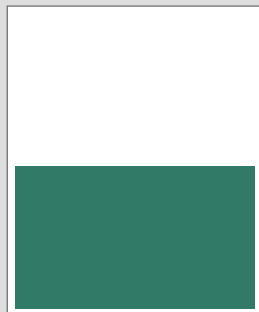
Vertical:

3.75" x 10.375"

Horizontal:

8.25" x 5"

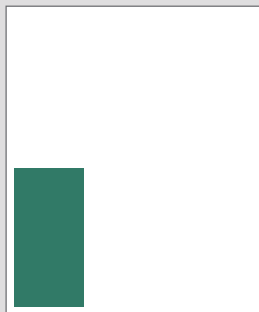
\$1,250



Quarter Page

3.75" x 4.75"

\$650



Sixth Page

Vertical:

2.5" x 5"

Horizontal:

5" x 2.5"

\$350

